



Fly With Your Own Wings
Fostering Growth, Knowledge, and Integrity

BUSINESS & MANAGEMENT

COURSE GUIDE



Email: apply@holmes.edu.au
Website: www.holmes.edu.au



Shape Your Future as a Business Leader

Study, Connect & Grow

Your business & management path starts here

At Holmes Institute, our Bachelor degrees in Business and Master of Business Administration programmes are designed to equip you with the knowledge, mindset, and practical skills needed to thrive in today's dynamic global marketplace.

Through a curriculum that blends strategy, leadership, and innovation, you will engage with real-world challenges, collaborate with diverse peers, and develop the confidence to lead with purpose. Whether your ambition lies in management, consulting, entrepreneurship, or international enterprise, Holmes provides the foundation for you to study, connect, and grow into a forward-thinking business professional.



Contents

Explore Our Courses	4
What Our Students Say	5
Bachelor of Business	6
Graduate Diploma in Business	9
Master of Business Administration	12
Master of Business Administration (Professional)	14
The Holmes Advantage	15
Why Study Business with Holmes Institute?	16
How To Apply	17
Stay Social With Us	18



Explore Our Courses



Bachelor of Business

063634M (QLD) 058264G (NSW) 057002E (VIC)

The Bachelor of Business at Holmes Institute equips you with the skills, knowledge, and global perspective to thrive in management, strategy, marketing, entrepreneurship, and beyond.



Graduate Diploma in Business

081497K (QLD) 062950G (NSW) 061403J (VIC)

Build advanced business knowledge and leadership skills in just one year with the Graduate Diploma in Business at Holmes Institute.



Master of Business Administration

081498J (QLD) 062951F (NSW) 061402K (VIC)

Take the next step in your career with a globally focused MBA that develops the leadership, strategy, and innovation skills employers demand.



Master of Business Administration (Professional)

102783D (QLD) 102782E (NSW) 102781F (VIC)

The Holmes Institute MBA (Professional) is a comprehensive postgraduate program that equips you with advanced knowledge, leadership skills, and research expertise to succeed at the highest levels of business.

What Our Students Say



Daniel Bachelor of Business Graduate

"Studying the Bachelor of Business at Holmes Institute has given me a clear direction for my future career. The subjects are practical and relevant, and my lecturers always encourage us to connect theory with what's happening in industry.

Through presentations, teamwork and internships, I've developed the confidence and skills I need to pursue opportunities in marketing, management and beyond."



Thi Nhan Master of Business Administration Graduate

"It is a great honour to have completed my MBA at Holmes Institute, a place that has truly shaped my academic and professional growth. Prior to joining the program, I had several years of experience in Marketing and Event Management back in Vietnam, working with major corporations and professional teams.

My ambition to advance my career in an international environment inspired me to pursue an MBA, and Holmes Institute proved to be the ideal setting to achieve that goal."

"Over the past two years, I have learned from dedicated and experienced lecturers, and my consistent attending on-campus tutorials enriched my learning experience and contributed to my high results, earning Distinction and High Distinction grades across my subjects.

With the strong academic foundation through this program and my practical skills, I feel well-prepared to pursue future career opportunities in Australia."



Bachelor of Business



Quick Facts

INTAKES:

- March, May, July, September & November

LOCATIONS

- Melbourne, Sydney, Brisbane, Gold Coast

DURATION

- 3 Years Full Time

FEES

- Please see our website
- FEE-Help Eligible course

ENTRY REQUIREMENTS

- Successful completion of Year 12
- For full entry requirements see our website

Course Overview

Practical, innovative, and built for real-world impact in the business world.

Our Bachelor of Business is designed for students who want to make their mark in the corporate world, entrepreneurial ventures, or government and not-for-profit organisations. You'll develop strong foundations in management, leadership, economics, and communication, with the flexibility to explore areas like marketing, HR, finance, and international business.

Build expertise across management, strategy, marketing, and global business with a course designed to give you practical, industry-relevant experience. Through case studies, simulations, and assessments that mirror real-world challenges, you'll develop the confidence and skills to excel in a dynamic business environment.

Course Learning Outcomes

Graduates will be able to:

- Work successfully in both independent and group settings to evaluate, analyse and apply business theory and practice for real-world business scenarios.
- Effectively communicate independent insights and ideas, using verbal, written and visual modes, to a diverse range of stakeholders.
- Contextualise and apply business knowledge in different environments reflecting various cultural, societal, sustainable, ethical, economic and global perspectives.
- Utilise a range of digitally based technologies to support decision-making and to create solutions for business issues.



“The practical projects, supportive lecturers and diverse classmates have helped me build confidence, improve my communication skills, and feel ready to start my career in business.

— Rahul
Bachelor of Business

Graduate Career Outcomes

- Business Analyst
- Marketing Coordinator
- Human Resources Officer
- Operations Supervisor
- Project Coordinator
- Entrepreneur / Small Business Owner

Long-Term Pathways

Many graduates also progress towards advanced roles such as:

- Business Development Manager
- HR Manager
- Strategy Consultant
- General Manager
- Senior leadership roles across industries



Course Structure

The Bachelor of Business comprises 12 Core units, 2 Specialisations (8 Units), 4 electives

YEAR 1	YEAR 2	YEAR 3
HC1001 Business Fundamentals	HC2001 Law in the Workplace	Specialisation 2c
HC1041 Information Technology for Business	HC1052 Organisational Behaviour	Specialisation 1d
HC1021 Interpersonal & Electronic Communication	HC2121 Comparative Business Ethics & Social Responsibility	Specialisation 2d
HC1031 Managing People & Organisations	Specialisation 1a	Elective*
HC1062 Decision Making & Problem Solving	Specialisation 2a	HC3131 Integrated Business Management Project
HC1072 Economics and International Trade	Specialisation 1b	Elective*
HC1010 Accounting for Business	Specialisation 2b	Elective*
HC1082 Marketing	Specialisation 1c	Elective*

Electives

Electives may be chosen from the listed units of Holmes' bachelor courses, provided any prerequisites are met.

Elective/specialisation units are offered subject to demand and may not be offered in a given study period.

Specialisations

- Information Systems
- Accounting
- Marketing
- Aviation Management
- Management
- Digital Business
- Hospitality Management

Graduate Diploma in Business



Quick Facts

INTAKES:

- March, July & November

LOCATIONS

- Melbourne, Sydney, Brisbane, Gold Coast

DURATION

- 1 Year Full Time

FEES

- Please see our website
- FEE-Help Eligible course

ENTRY REQUIREMENTS

- Completed Bachelor Degree
- For full entry requirements see our website

Course Overview

A Stepping Stone to Senior Business Leadership

The Graduate Diploma in Business is designed for students who want to quickly upskill in core areas of business management or who are seeking a direct pathway into an MBA. In just one year, you'll develop advanced knowledge across strategy, leadership, finance, marketing, and organisational behaviour. This qualification is ideal for professionals looking to accelerate their career or pivot into new opportunities in management and leadership.

You'll cover the essential pillars of modern business. You will study management and marketing to finance and organisational behaviour, building skills that are immediately applicable in your career.

With learning grounded in real-world business case studies and projects, you'll develop job-ready skills that employers value, not just theory.

Course Learning Outcomes

Graduates of this course will be able to:

- Demonstrate contemporary theoretical and applied knowledge of business administration, along with the practical skills necessary to identify, investigate, and solve managerial issues in today's business environment.
- Demonstrate managerial knowledge underpinned by corporate and social responsibility, ethics, and sustainability to support organisational processes.
- Evaluate the impact of managerial decisions on corporate strategies, performance, and business processes.
- Synthesise and effectively communicate managerial models and frameworks relevant to real-world situations, considering impacts and outcomes for diverse stakeholders.
- Work effectively both autonomously and within groups to identify and apply innovative business administration solutions to professional scenarios.



"Completing the Graduate Diploma in Business at Holmes gave me exactly the boost I needed in my career.

It's also opened the door for me to continue on to further postgraduate study."

— Victor
Graduate Diploma in Business

Graduate Career Outcomes

- Business Analyst
- Marketing Coordinator
- Human Resources Officer
- Project Supervisor
- Operations Coordinator

Long-Term Pathways

Many graduates also progress towards advanced roles such as:

- Business Development Manager
- HR Manager
- Strategy Consultant
- General Manager
- Senior leadership roles across industries



Course Structure

The Graduate Diploma in Business comprises 4 core units and 4 elective units.

YEAR 1
HI5001 Accounting for Business Decisions
HI5002 Finance for Business
HI5003 Economics for Business
HI6007 Statistics for Business Decisions
Elective*
Elective*
Elective*
Elective*

Electives are chosen from above or sourced from other post graduate courses offered by Holmes Institute

Please note: Elective/specialisation units are offered subject to demand and may not be offered in a given study period.



Master of Business Administration



Quick Facts

INTAKES:

- March, May, July, September & November

LOCATIONS

- Melbourne, Sydney, Brisbane, Gold Coast

DURATION

- 1.5 Years Full Time

FEES

- Please see our website
- FEE-Help Eligible course

ENTRY REQUIREMENTS

- Completed Bachelor Degree
- For full entry requirements see our website

Course Overview

Lead with Confidence in a Global Business World

The Holmes Institute MBA is designed for professionals ready to advance their careers, sharpen their leadership skills, and expand their business expertise. With a curriculum that blends strategy, management, and innovation, the program prepares you to make high-level decisions with confidence.

From international case studies to cross-cultural management, you'll graduate prepared to thrive in an interconnected business world.

Develop the skills to manage teams, drive change, and shape strategy at the executive level.

Engage with real-world case studies that mirror the challenges today's leaders face.

Benefit from smaller class sizes and access to experienced lecturers who provide mentorship throughout your MBA journey.

Course Learning Outcomes

Graduates will be able to:

- Demonstrate advanced, contemporary theoretical and applied knowledge of business administration, along with the practical skills to identify, investigate, and solve managerial issues in a modern business environment.
- Apply appropriate business research methods to critically analyse and evaluate management decisions.
- Demonstrate managerial knowledge underpinned by the principles of corporate and social responsibility, ethics, and sustainability to support organisational processes.
- Critically evaluate the impact of managerial decisions on corporate strategies, performance, and business processes.
- Synthesise and effectively communicate managerial models and frameworks relevant to real-world situations, considering impacts and outcomes for diverse stakeholders.
- Work effectively both autonomously and in group settings to identify and apply innovative business administration solutions to professional scenarios.



“The course has given me the confidence and skills to step into leadership roles.

The lecturers bring real industry experience into the classroom, and the collaborative projects have helped me build a strong professional network.”

— May
Master of Business
Administration Graduate

Graduate Career Outcomes

- Business Consultant
- Project Manager
- Operations Manager
- Marketing Manager
- Financial Analyst

Long-Term Pathways

With experience, graduates can progress into senior and strategic positions such as:

- General Manager
- Director of Strategy
- Chief Operating Officer (COO)
- Chief Executive Officer (CEO)



Course Structure

The Holmes Institute MBA is typically completed in 1.5 years (full time) and comprises 8 core units and 4 electives.

Core Units
HI5001 Accounting for Business Decisions or HM5001 Accounting for Managers
HI5003 Economics for Business or HM5003 Economics for Managers
HI5002 Finance for Business or HM5002 Finance for Managers
HI5004 Marketing Management
HI6007 Statistics for Business Decisions or HM6007 Statistics for Managers
HI6005 Management of Organisations in a Global Environment
HI6006 Competitive Strategy
HI6008 Business Research

Electives

The 4 electives may be chosen from the same specialisation leading to an MBA degree with one specialisation, or across the different specialisations leading to a generic MBA degree.

- Elective/specialisation units are offered subject to demand and may not be offered in a given study period

Specialisations

- Information Systems
- Accounting
- International Business and Enterprise



Master of Business Administration (Professional)



Quick Facts

INTAKES:

- March, May, July, September & November

LOCATIONS

- Melbourne, Sydney, Brisbane, Gold Coast

DURATION

- 2 Years Full Time

FEES

- Please see our website
- FEE-Help Eligible course

ENTRY REQUIREMENTS

- Completed Bachelor Degree
- For full entry requirements see our website

Course Overview

Succeed at the highest levels of business

The MBA (Professional) is designed for students who want to take their business expertise to the highest level. Across two years of full-time study, you'll master advanced business disciplines in management, strategy, finance, and global business. This program is ideal for aspiring executives, entrepreneurs, and consultants who want not only practical business skills but also the capability to lead innovation and change.

Cover advanced topics in leadership, strategy, operations, and global business that prepare you to step directly into senior management and executive roles. Each unit is designed to reflect the real challenges faced by decision-makers in complex organisations.

Your MBA (Professional) is recognised globally and builds on Holmes Institute's industry links and international education network. Whether you want to lead a multinational, start your own venture, or consult internationally, this degree positions you for success.

Course Learning Outcomes

Graduates of this course will be able to:

- Demonstrate advanced, contemporary theoretical and applied knowledge of business administration, along with the practical skills to identify, investigate, and solve managerial issues in a modern business environment.
- Apply appropriate business research methods to critically analyse and evaluate management decisions.
- Demonstrate managerial knowledge underpinned by the principles of corporate and social responsibility, ethics, and sustainability to support organisational processes.
- Critically evaluate the impact of managerial decisions on corporate strategies, performance, and business processes.
- Synthesise and effectively communicate managerial models and frameworks relevant to real-world situations, considering impacts and outcomes for diverse stakeholders.
- Work effectively both autonomously and in group settings to identify and apply innovative business administration solutions to professional scenarios.
- Innovatively apply cross-disciplinary knowledge in making business decisions in new contexts.



“The focus on real business challenges, teamwork and innovation has given me the confidence to lead projects, manage diverse teams and plan the next steps in my career.”

— Chan
Master of Business
Administration (Professional)
Graduate

Graduate Career Outcomes

- Business Analyst
- Marketing Coordinator
- Human Resources Officer
- Project Supervisor
- Operations Coordinator

Long-Term Pathways

With experience, graduates can progress into senior and strategic positions such as:

- General Manager
- Director of Strategy
- Chief Operating Officer (COO)
- Chief Executive Officer (CEO)



Course Structure

The MBA Professional comprises 8 core units and 8 elective units.

Core Units
HI5001 Accounting for Business Decisions or HM5001 Accounting for Managers
HI5003 Economics for Business or HM5003 Economics for Managers
HI5002 Finance for Business or HM5002 Finance for Managers
HI5004 Marketing Management
HI6007 Statistics for Business Decisions or HM6007 Statistics for Managers
HI6005 Management of Organisations in a Global Environment
HI6006 Competitive Strategy
HI6008 Business Research

Electives

The 8 electives may be chosen from the same specialisation(s) leading to an MBA degree with one or two specialisations, or across the different specialisations leading to a generic MBA (Professional) degree.

- Single specialisation = 8 core units + 1 specialisation (4 units) + 4 general electives
- Dual specialisations = 8 core + 2 specialisations (8 units)

Elective/specialisation units are offered subject to demand and may not be offered in a given study period

Specialisations

- Accounting
- International Business and Enterprise
- Healthcare Management
- Information Systems
- Project Management



The Holmes Advantage

At Holmes Institute, you'll receive a future-focused education that blends academic excellence with real-world experience. We prepare you for success from your first class to your final exam. With personalised support, small class sizes, and a global network behind you, you won't just study business- you'll live it.

01

Personalised Support in Smaller Classes

Unlike large universities, Holmes offers smaller class sizes where students get direct access to experienced lecturers and tailored academic guidance throughout their studies.



03

Industry-Relevant Training and Professional Pathway Options

Our programs are built in partnership with industry experts to ensure your training meets real-world standards.



02

Career-Ready Focus from Day One

Our courses integrate real-world case studies, and practical assessment tasks. Our students graduate with experience that mirrors the workplace, not just theory.



Campus Resources



Library

Our on-campus library is more than just books - it's a dedicated learning environment equipped with resources, research databases, and quiet zones ideal for exam prep or deep study.



Computer Lab

Get hands-on in our state-of-the-art computer lab, where students can sharpen their skills with industry-grade software and immersive training tools.



Study Spaces

Designed for both collaboration and concentration, our modern study spaces give students the flexibility to work solo or in groups between classes.

How to Apply

If you require assistance or have questions about the application process, please contact our admissions team at apply@holmes.edu.au.

Domestic Students

Domestic students may apply directly to Holmes Institute via our online application form available at:

www.holmes.edu.au/apply-now

Eligible domestic students may apply for FEE-HELP to assist with tuition costs. For details, visit: studyassist.gov.au.

International Students

International students are encouraged to apply through one of our partner education agents. You can find a list of partner agents at:

www.holmes.edu.au/policies

Required Documentation:

- A scanned copy or photo of your Passport,
- A copy of your academic certificate demonstrating you meet the academic requirements for your chosen course of study
- Proof of English via one of our approved English test providers or successful completion of an Australian diploma for undergraduate courses, or and Australian bachelor degree or higher for post grad courses





"The Bachelor of Business at Holmes Institute has given me practical skills I can apply straight away at work. The case studies feel real and the lecturers are always approachable."


— Jin
Bachelor of Business student



Stay Social With Us

"I enjoy how the Bachelor of Business connects theory with what's happening in industry. Group projects and presentations have really improved my confidence and communication."

— Aisha
Bachelor of Business student



"Studying at Holmes connected me with passionate peers and industry mentors who inspired me to chase my dream to be a restaurant manager."

-Emily, Bachelor of Business Student

"Studying at Holmes Institute has helped me understand how different parts of a business fit together. The small classes and supportive teachers make it easy to ask questions and stay engaged."

— Rahul
Bachelor of Business student

HOLMES
INSTITUTE



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